

ScienceDirect® 2022 Product Development Plan

To stay on top of their field or to get up to speed on new topics, researchers, authors and students need an easy-to-use discovery, reading and dissemination platform.



To deliver such an experience, the ScienceDirect development team applies the agile methodology, consulting with end users, conducting A/B testing and experiments, applying machine learning techniques and releases over 10 platform updates every day.

Key areas of focus for innovation:

Efficient user journeys and discoverable research

New platform updates mean users can:

- Review the relevance of an article quicker because more content highlights will be surfaced
- Discover research faster, regardless of where the journey starts
- Find non-Elsevier content easier through reference linking via the GetFTR solution
- Easily find and access topic pages with a new homepage
- Discover research on the go in China by integrating ScienceDirect in WeChat

Simple access and authentication methods

The new releases mean:

- More efficient direct and remote access to the relevant literature
- Easier remote access by expanding the Google Scholar Subscriber Links and CASA programs
- More visible overview of available authentication methods
- A more accessible experience, for instance through language identification or colour contrast
- Enabled full user control over own data with Privacy center improvements



Easy author, reviewer and editor experience

In 2022, there will be:

- Simple and improved visibility of Elsevier journals by migrating journal information to ScienceDirect
- Improved evaluation process on where to submit for publishing in OpenAccess journals by showcasing additional metrics such as gender metrics on editorial boards, D&I pledges or the UN Sustainability Development Goals



Strong product synergies

Integration of different products means:

- Improved offering for clinicians by experimenting with integrating [ClinicalKey](#) content and improving access to ClinicalKey solutions from ScienceDirect
- More insights from the chemistry topic pages through testing the integration of [Reaxys](#) reaction information with the pages
- Authors can be discovered easier by showcasing [Scopus](#) Author Profiles
- Faster workflow through [Mendeley](#) integration on topic pages and article/book chapter pages



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